



RYAN COUGHLIN VISUAL DESIGN

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SKILLS

Web

HTML
CSS
SCSS / SASS
JavaScript
PHP
WordPress
UX & UI

Software / Applications

Photoshop
Illustrator
InDesign
Sketch
Dreamweaver
Git & GitHub
InVision
Slack
Sublime Text
Microsoft Office
MAMP
Terminal
Jira
Basecamp

EXPERIENCE

Art.com Emeryville, CA
Jr. Visual Designer July 2016 - Present

- Designed mobile-friendly emails and website assets.
- Worked with multiple stakeholders to create marketing assets for various social media platforms.
- Worked with the creative team to design and develop Art.com's design system.

Gumdrop Cases Oakland, CA
Graphic Designer / Photographer Oct 2015 - Mar 2016

- Filmed and edited product videos for YouTube.
- Amazon Vendor: updated photos on Amazon.
- File management: went through all photos in various locations and compiled them with an updated file structure and SKU.
- Photography: product shots using a Ortery 360 photo box, then edited and cropped for print and web.

Lowney Architecture Oakland, CA
Graphic Designer April 2015 - June 2015

- Designed the firm's portfolio to showcase projects.
- Created layouts for project pages, information about the firm, and resumes.
- Designed project booklets for print.
- Responsible for visual elements in project booklets.

Arlen Ness Motorcycles Dublin, CA
Jr. Graphic Designer Nov 2013 - Dec 2014

- Designed email blasts sent to dealers and distributors.
- Created fliers for upcoming events.
- Assisted with product photography.
- Outline product in Photoshop for catalog and website.
- Assisted with modification and finalized yearly product catalog for customer distribution.

PROJECTS

PR-ZM San Francisco, CA
Creator Jan 2016 - June 2016

- Researched and developed marketing plan.
- Branded and created visual identity system.
- Designed and developed responsive website and application using a custom WordPress theme.

EDUCATION

The Art Institute of California San Francisco
Bachelor of Science June 2016
Graphic & Web Design — Web concentration